

extensive showing of smart
dark colorings.

50th ANNIVERSARY
1870 — 1920

IN making his investments every prudent investor seeks, first of all, a high degree of safety. If he gives an equal amount of care to the safeguarding of his securities, he is very likely to deposit them in the vaults of the Mercantile Safe Deposit Company.

THE MERCANTILE Safe Deposit Company
115 Broadway, New York

DAY DURING JULY AND AUGUST

Adding

5TH AVE AT 46TH ST
NEW YORK

today in their

CLEARAWAY

f Smart Sports Apparel

ool Sweaters \$10-\$15

ely Slip-on effects and coat styles
summer shades.

Blouses \$5-\$10-\$15

e trimmed styles in organdie
and hand-drawn effects in batiste

orts Skirts \$19-\$29

untry styles in wool plaids—plaid
new sports silks and crepes.

untry Hats \$10-\$15-\$20

extensive showing of smart
dark colorings.